Homewares & Appliances is growing significantly in popularity, achieving the second-highest growth rate for any category, up 15% in the first six months. It now accounts for 12% of all online purchases in Australia.

**Home tips with Pillow Talk**

Pillow Talk is one of the largest bed linen and home décor specialists in the country. Here, they share some of their tips and trends for the coming months...

3 easy makeover ideas to brighten up the home

1. Revamp your bedroom with a statement quilt cover set. Introducing a vibrant print will instantly transform your space, with little to no effort.

2. Add indoor plants – they’re fresh, colourful, and you can style them in woven baskets or colourful planters. Use imitation greenery for a chic look that’s also low maintenance.

3. Cushions and throws with bright pom-poms or tassels are great for adding a subtle pop of colour to your bedroom or living area.

**Top buying locations**

- **Point Cook** VIC 3030
- **Toowoomba** QLD 4350
- **Liverpool** NSW 2170

**Top growth locations**

- **Morisset** NSW 2264
- **Campsie** NSW 2194
- **Mittagong** NSW 2575

**Top buyers by household**

- **Broome** WA 6725
- **Deakin** ACT 2600
- **Manly** NSW 2095

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This information has been prepared by Australia Post using a subset of deliveries in the 6 months to June 2016 compared to the same period last year, unless otherwise stated. Percentage growth and share are based on online purchases. While every effort has been made to ensure the accuracy at the time of publication, Australia Post takes no responsibility for any errors or omissions herein. Australia Post does not accept any liability for any loss or damage incurred by any use of or reliance on any information contained here.